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**About the Cover**

The unconventional revolution our industry has experienced over the past 20 years has been driven largely by the combination of massive multistage fracture stimulation and horizontal drilling. However, this has resulted in a tension between the need to manage costs and the desire to effectively analyze laterals for optimized stimulation design. In this issue, Sullivan et al. present a case study illustrating integrated interpretation of drilling and cuttings data, LWD, and casedhole wireline data in horizontal wells for unconventional resource development.

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The Society of Petrophysicists and Well Log Analysts is dedicated to the advancement of the science of formation evaluation through well logging and other formation evaluation techniques. SPWLA is dedicated to the application of these techniques, to the exploration and exploitation of gas, oil and other minerals. PETROPHYSICS publishes original contributions on theoretical and applied aspects of formation evaluation; particularly well logging and petrophysics.

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